



# NORMANTON LODGE

A HOME FROM HOME



## NORMANTON LODGE



At Normanton Lodge, we believe that choosing a care home is about finding a place where your loved one can thrive. As a small, intimate residence in the heart of Bognor Regis, we offer a truly personal touch—a place where every resident is known by name, understood, and treated with the compassion they deserve.

We specialise in dementia care, crafting a safe, secure, and serene environment designed to make the daily transition of living with dementia as gentle as possible. Whether you are seeking long-term care, a social community, or a brief period of respite, you will find a warm-hearted home—from-home waiting for you here.

Our location offers the best of the seaside: just ten minutes from the vibrant town centre and the calming shoreline. Our residents enjoy a life of connection—both to our local community and to the refreshing atmosphere of the coast.

Beyond our doors, we provide complete peace of mind. Through our strong partnership with the local GP surgery—featuring regular clinical visits and proactive, daily health monitoring—we ensure that medical excellence is woven into the fabric of our daily care.

“Dignity consists not in possessing honors, but in the consciousness that we deserve them.”

*Aristotle*

# The best of the British seaside

At Normanton Lodge, we are fortunate to be in a location that feels like a permanent holiday. Situated just 10 minutes from the famous Bognor Regis seafront, our residents enjoy a life enriched by the unique charm of the South Coast.

There is something timelessly healing about the ocean. Whether it's a gentle afternoon stroll along the promenade, enjoying an ice cream while watching the tide come in, or simply feeling the coastal breeze, we make the most of our "sunny Bognor" reputation.

Being so close to the town centre means our residents remain part of the local heartbeat. We take pride in our regular outings, ensuring that life at Normanton Lodge includes:

- Fish and chip lunches by the water.
- Visits to the local shops and cafes in the town centre.
- Gentle walks through the nearby parks and gardens.

We don't just live near the coast; we embrace the coastal lifestyle every single day.



*“This is such a lovely home, the staff and managers are amazing, its clean, and bright and good food which my Mum commented on to me, plus drinks always available. Residents are treated with dignity and care.”*







*"Our mission is simple: to create a nurturing space where every resident feels seen, heard, and truly at home."*



# Dedicated to Dignity, Devoted to Care

At Normanton Lodge, we don't just provide a service; we provide a lifestyle built on safety, specialist expertise, and the comforts of home.

## Our Core Care Services

### Long-Term Residential Care

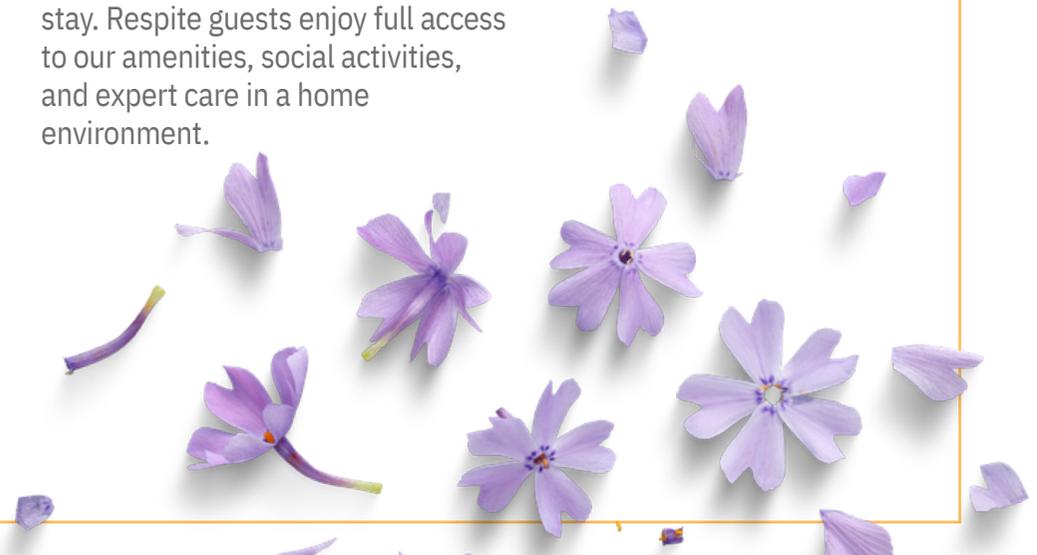
A permanent, supportive environment for those who need a helping hand with daily life. With 24-hour support and bespoke care plans, we ensure every resident lives with independence and dignity.

### Specialist Dementia Care

Our team is trained in person-centred dementia support. We provide a calm, secure, and "failure-free" environment designed to reduce anxiety, promote cognitive engagement, and celebrate the individual behind the diagnosis.

### Respite & Short-Stay Care

The perfect solution for caregivers needing a well-deserved break or for seniors recovering after a hospital stay. Respite guests enjoy full access to our amenities, social activities, and expert care in a home environment.



*"To care for those who once cared for us is one of the highest honors."*  
Tea Paw



# Heartfelt Care, Right Where You Belong

## The Normanton Lodge Promise

### 24/7 Support

Care is a continuous journey, which is why our team is on hand 24 hours a day. But we offer more than just medical or physical assistance; we provide a compassionate presence from a team that truly knows each resident. We don't just staff a building; we nurture a family where every need is met with a smile and a helping hand.

### A True Home-from-Home

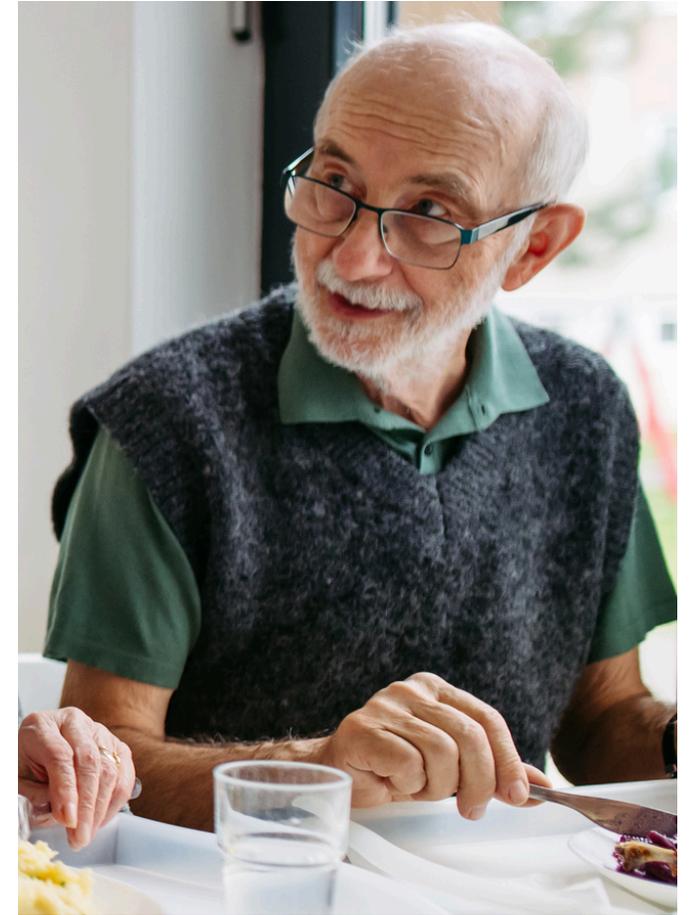
We believe a care home should be an extension of your own life, not a departure from it. Our doors are open to the personal touches that make a space your own—from cherished photos to favorite armchairs. We foster a warm, relaxed atmosphere where residents feel empowered, comfortable, and, above all, completely at home.

### Total Well-being

Our approach goes beyond traditional care by focusing on the "whole person." We balance professional physical health monitoring with a deep commitment to emotional security and social joy. Through meaningful connections, shared laughter, and a vibrant daily life, we ensure that every resident has the opportunity to thrive, not just reside.







“I love everything that’s old, - old friends, old times, old manners, old books, old wine.”

*Oliver Goldsmith*

# Nutritional Excellence

We believe life should be enjoyed at all stages of one’s journey. Good nutrition and hydration care are key components of that ethos.

Our Head Chef works in partnership with the Home Manager and the care team to provide restaurant standard meals tailored to meet individual care needs. Ingredients are chosen and meals are prepared to deliver a balanced, varied and nutritious diet.

For residents who may find larger meals a challenge, our hospitality team ensures there are always finger foods available to enjoy throughout the day. Ingredients are chosen that offer a high water content helping individuals to stay well hydrated, vital for health and wellbeing.

Our commitment to hospitality extends to family members and friends too. We have an open visiting policy and family members are welcome to join us at mealtimes. Sunday lunch, in particular, is always a popular occasion.

“I love that my family traditions continue here – especially catching up over Sunday roast.”



“I feel the capacity to care is the thing which gives life its deepest significance.”

*Pablo Casals*

# A

## ctivities and social occasions

At Normanton Lodge, we believe that staying active and feeling your best is the key to a happy heart. Our residents enjoy a vibrant social calendar designed to spark Vitamin "D" (Dignity and Delight). Whether it's the buzz of our weekly hair salon morning or the soothing touch of our visiting chiropody and beauty services, we ensure everyone looks and feels their finest.

Beyond pampering, Normanton Lodge is always full of energy. From live external entertainers filling our lounge with music to a diverse range of in-house activities, there is always an opportunity to learn, laugh, and connect. We take that same spirit on the road, too, with regular resident outings that make the most of our beautiful Bognor Regis surroundings.



### Our Services

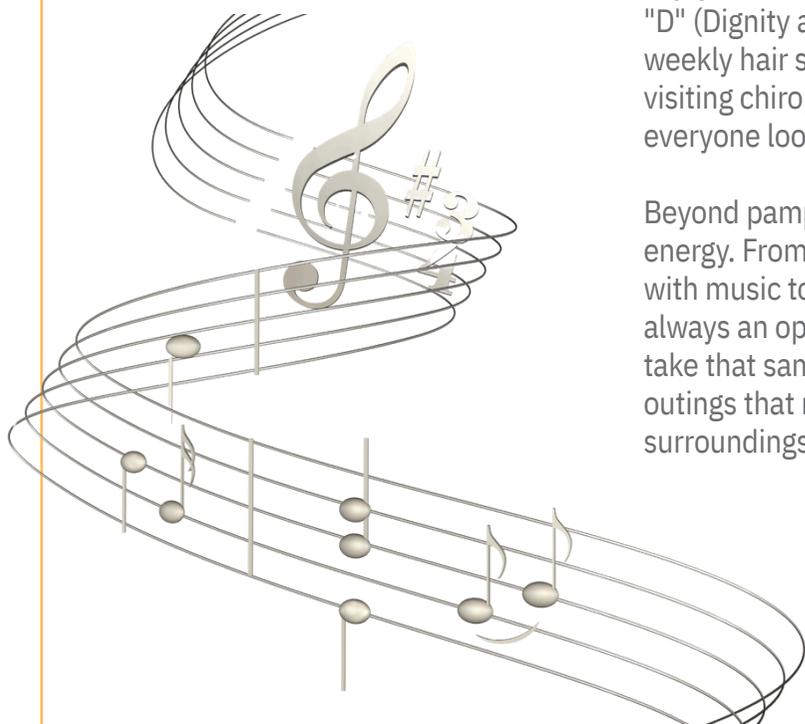
Beauty & Chiropody services

Weekly hairdresser

Regular resident outings

Visits from entertainers

Numerous in-house activities





# Our Values

At SunNest Care Group, we believe in:

**C**ompassion: Providing empathetic and resident-centred care.

**A**uthenticity: Upholding the highest standards of honesty and ethics.

**R**espect: Valuing each resident's individuality and promoting their wellbeing.

**E**xcellence: Striving for continuous improvement and professional excellence.





 14 Normanton Avenue, Bognor Regis,  
West Sussex, PO21 2TX

 01243 940 273

 [care@normantonlodge.co.uk](mailto:care@normantonlodge.co.uk)

 [normantonlodge.co.uk](http://normantonlodge.co.uk)